LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. TT-315—"RED SHIRT LARIAT"—Req. No. 72410—1 Page—B&W—(7 x 10 inches)—Trade Magazines, 1981 (A)
Printed in U.S.A.

The number one selling cigarette in America, and around the world.

Marlboro

Year after year, Philip Morris outgrows the rest of the industry combined.

PHILIP MORRIS USA

2061192072

Source: https://www.industrydocuments.ucsf.edu/docs/slgn0003

2061192072